Senate Community Affairs Committee ANSWERS TO ESTIMATES QUESTIONS ON NOTICE SOCIAL SERVICES PORTFOLIO

2013-14 Additional Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 42

Topic: Market research

Hansard Page: Written

Senator Ludwig asked:

List any market research conducted by the department/agency since 7 September 2013.

- 1. List the total cost of this research.
- 2. List each item of expenditure and cost, broken down by division and program.
- 3. Who conducted the research?
- 4. How were they identified?
- 5. Where was the research conducted?
- 6. In what way was the research conducted?
- 7. Were focus groups, round tables or other forms of research tools used?
- 8. How were participants for these focus groups et al selected?

Answer:

The Department has not conducted any market research since 7 September 2013.